

Westshore Council IRA Executive Board meeting

May 29, 2018

4:30 -6:00

Avon Lake Public Library, Lower Level meeting room

Call to order: 4:31 p.m.

In Attendance: Moira Erwine, Olivia Weisman, Janet Kubasak, Kimberly Boyd, Debra Neal, Jill Lisy, Fran Wondrak, Vicki Fisher, Karen Kane, JoAnn Post, Becky Ferrell, Jackie Morton, Meenal Parikh

Secretary: Approval of [minutes](#) from February Meeting

JKmotion JL motion Xaccepted minutes

Review of 2018-2019 Strategic Plan Goals-Moira:

- Goal 1: Our goal was to increase membership by getting building reps in schools to recruit more members.
 - Becky Ferrell: We do have more area reps
 - We need flyers to help recruit, so Becky with help Kimberly update this flyer.
- Goal 2: Increase membership to OCIRA and ILA:
 - Moira has done some phone calls to reach out.
 - Executive board members need to be members of Westshore, OCIRA and ILA. Make sure you do this by the fall.
- We will look at doing more planning for strategic plan for next year.

Committee Reports

- **Membership: Becky Ferrell**
 - Review list of Area Reps and Bldg Reps for website updates:
 - We have **93** registered on the site, however we had 97 say they were joining but some had not as they thought they had at the conference.
 - Officers contact info, ILA membership number and status as OCIRA Members
 - We need to get that from the current executive committee will be taken care of by an e-mail later today.
 - Present membership: 93 members
 - We may want to collect ILA numbers from any members that are members of ILA for reporting purposes and citing how we are meeting our strategic goals.
 - **Outreach 2018-** Can we sponsor Lorain County Imagination Library again knowing that our funds are matched by Stocker Foundation?
 - We are interested in donating, but we have a lot of questions regarding our by-laws under the new ILA change.
 - We would like to donate before the end of the year: we will revisit this topic in the fall.
- ___motion ___ motion _ accepted minutes
- **Treasurer-Moira/Joanne/Lisa**
 - **Balance- \$4103.34**
 - This covered scholarships for CSU
 - No new members this past couple months

Old Business-

OCIRA/CSU Reading Conference Scholarships, feedback on the conference?

- Thank you for those that were sponsored to go and didn't have to drive. Thank you! It was fun to go together and affordable.

- Debrief on the drive back was helpful to share.
- Feedback: if you are a member, you should get a discount. It encourages people to join and feel recognized as a member.

Westshore Spring Conference - Evaluation Summary

- How are we marketing ourselves? Connecting to administrators, school districts, area reps, our website presenting us, etc??
- Who is our audience at our conference? Coaches, Title one, pre-K, administration, and linking to our state literacy plan
- Let's brainstorm different ways we can reach out to teachers to get them more involved: online, afternoons in districts, or a hosted event????
- Why aren't people coming to our conference?? Let's figure out these barriers and then figure out how we can overcome these.
- Who they went to Dr. Ballotta or Yoga: it was pretty even.
- Topics they wanted to see later: Research based interventions for struggling readers AND teachers that are doing great things.
- More technology with time to implement it, and some other literacy programs.

New Business:

- **Dates for Board meetings 2018-2019- Janet**
 - We usually have about four each year (OCIRA will not have things in place until September):
 - August 2nd from 2pm-4pm: Building Rep Make it, Take it for building reps to make things to get people to sign up to join Westshore.
 - First executive board meeting sign up on August 2nd: two options will be given at that time.
 - We need to do a Save the Date with Location to come.
 - Strategic Planning
 - How do we reach more members? Do we add more students from local universities? Please note some barriers on the post its: one on each note.
- **Programs-Olivia/Lisa**
 - Dates for programs 2018-2019
 - Date: October 6, 2018 from 8-2
 - Big 5 Ideas overview and 2 breakout sessions: Phonological Awareness and Vocabulary (Phonics, Comprehension, and Fluency in the spring)
 - Main presenter: Rebecca Tolson
 - We would like to look into locations: either Lorain County ESC, Cuyahoga County ESC, a library somewhere central, or a school that has recently been built. (reach out to contacts)
- **Fundraiser for MaryLou Gamellia- Vicki Fisher:**
 - Go fund me account to support MaryLou will be shared in an upcoming eShoutOut, Blog and our Facebook and Twitter accounts.
- **Transition Update- Moira**
 - New Name For State Council (OLA) and Local Chapters, Operating under new EIN (tax number) under ILA-Sept. 2018
 - Westshore Chapter of the Ohio Literacy Association
 - Work on guidelines that tell how our Chapter operates.
- **Board Roles/Titles-Moira**
 - Inducting new secretary: this will happen at next board meeting
 - Change Exec Board titles to Chair, Vice Chair/Co-Chair instead of President, VP.

Meeting adjourned 6:07 p.m.